



9/10/2019

Dear Colleague,

The Big Berks Conference on the History of Women, Genders and Sexualities, will be held at Johns Hopkins University, Baltimore from 28-31 May 2020. Dozens of cutting-edge panels will attract participants from all over the U.S., Canada, Europe and around the world. We expect attendance to be in the 1,200-1,400 range.

We can now confirm that the Book Exhibit will be housed in Levering Hall on the Johns Hopkins Homewood campus. Levering Hall will also house registration alongside a coffee bar, lounge area, dining hall, "pop-up talk" area and multiple digital poster sessions. The Book Exhibit space will be in the Great Room and the Lounge in Levering Hall.

Levering Hall will be the center of a lot of activity during the conference. There will also be lounge areas for publishers to speak with potential authors. All the rooms are air conditioned and the building has an elevator for those who need accessibility. Levering Hall is close to all the buildings that will be used for the sessions. Levering will also host the many "pop up talks" that we have planned as well as the multiple digital poster sessions. We anticipate a lot of activity and foot traffic through Levering over the course of the conference.

The Great Room and the lounge can accommodate sixteen full booths, each 8' x 10', with pipe and drape back walls and half side-walls, and an 8' table with skirting. A chair or chairs, as required, and basic signage will also be included. You will also be able to request additional tables.

Now is the time to reserve your booth and take advantage of early booking discounts.

As you will see, rates have risen only slightly from 2017. We are offering full booths only, but we are happy to comply with requests for partnering. Each booth rental includes one complimentary conference registration, one 10-foot x 8-foot table and drape, one chair, drapes and poles, signage.

www.berksconference.org

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Set-up for the Book Exhibit will begin early on Thursday morning, June 1st. The Exhibit will be open to conference attendees for four days, from Thursday 28 May at noon, through Sunday, 31 May at noon. In due course, we will be happy to assist with recommendations for accommodation, and will of course provide logistical details for shipping, setting up, etc.

Our program, both online and in print, is read by a larger number of people, and offers an excellent means for reaching a focused, motivated audience. Ad placements will be limited to 25% of the total program pages, and will be offered on a first-come, first-served basis. As a further incentive, exhibitors who book both a full booth, and a full-page ad in the program, will receive a second complimentary registration. We will also display your logo on our exhibitor page on the conference website as well as part of the program as it appears online.

We are once again offering the “Super Early Bird Combo Special”—a full-page ad and a full booth at an even greater discount (along with the two complimentary registrations). To take advantage of this option, you will have to reserve by 1 November 2019.

Deposits of 50% will be required to hold your reservations. In order to reserve, please fill in the attached form, save it, including your company or organization name in the file name, and attach it to an email to execadmin@berksconference.org I will then issue you an invoice with payment instructions.

N.B. Could you please confirm receipt of this message and update any contact information, whether or not you plan to participate in the Big Berks 2020. Thanks!

Thanks for your interest, and I look forward to welcoming you to Johns Hopkins University, Homewood campus in 2020!

Yours truly,

Sandra Trudgen Dawson
Executive Administrator

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